

# me<sup>2</sup> Integrated smart city mobility and energy platform



me<sup>2</sup> is a two year R&D project funded under the Urban Europe Joint Programming Initiative that intends to develop a new market place for urban actors in which a local community of electric vehicle users and local smart meter owners are brought together through means of a local urban online community.

#### Situation

- Increasing usage of charging spots
- Increasingly segregated neighborhoods
- March of the internet of things

#### me<sup>2</sup> Solution

- Smart city aggregator platform linking mobility and electricity needs
- Linking the grid with consumer preferences via mechanisms for behavior change
- Engaging user-centered, gamified community platform

#### Expected Results

- More efficient use of charging infrastructure
- Sense of belonging & optimized electricity bill
- Viable cross-cultural business model & policy recommendation set

Further information can be found at <http://me2-project.eu>

