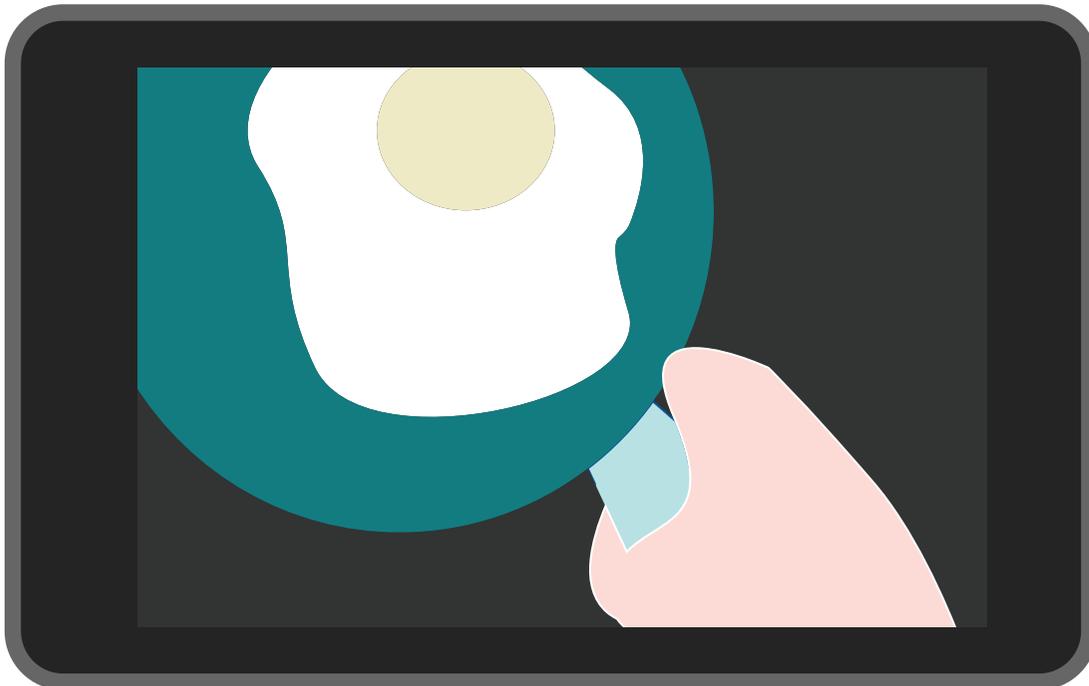
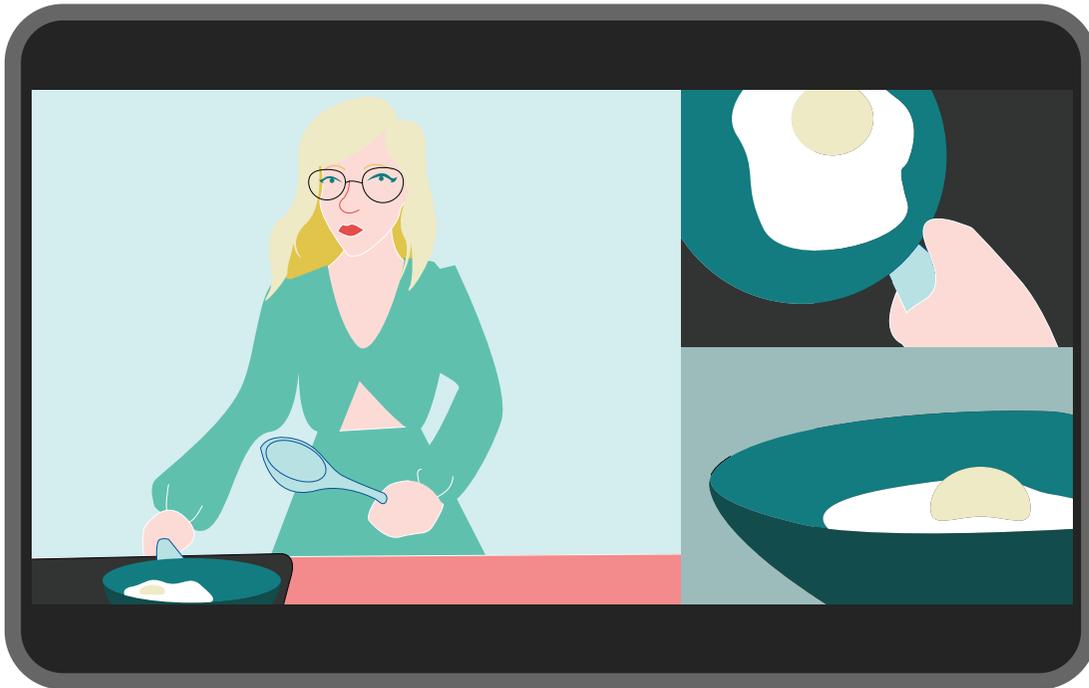


## Different point of view

Different POV of the same stream. Since many streamers use several cameras, we wanted to make it easier for them. All Cameras are connected, and the viewer can choose on which one they want to focus, live.

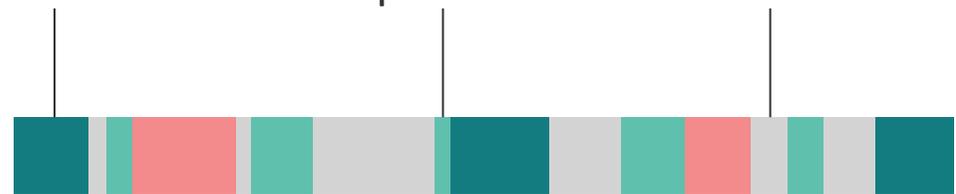
At the end of the stream, a video will replace the stream, enabling the viewer to watch the stream, based on the p.o.v watched the most at every moment. Thus, Generating a cut/edited version of the stream automatically. So if you did some nice cutting technique, and viewer were watching it this is what will play at the post-live video.

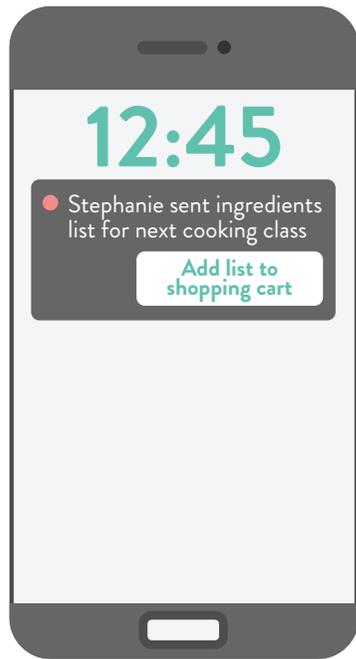


Front camera

Top camera

Zoom camera





## Buying through the stream

We wanted to provide different possibilities for the streamer to connect with different partners but not distract from the content itself.

A day before the cooking stream begins, you sent an alert to your followers, letting them know the ingredient list of what you will be cooking the day after, live.

That way, not only will they be able to follow your recipe with you, no worries over ingredients, they'll also be reminded of your stream. If they buy through the link, you get a percentage.

While the video is streaming, you can choose items to show (and possibly sell), and be using AI and a linking, you can help your viewers with having the nice kitchen tools you have (that Kenwood is amazing), and again you get something in return.

## Hosting viewers in the stream

Some of the viewers could have special access to the stream. for example a cooking class.

Which means they can have their mobile phone camera have them on the stream, and when streamer decides, their microphone is on and their video will be enlarged to full screen, and they will be sharing the same stream. The viewers could ask questions while cooking and the streamer answers, no need in stopping everything for reading the chat.

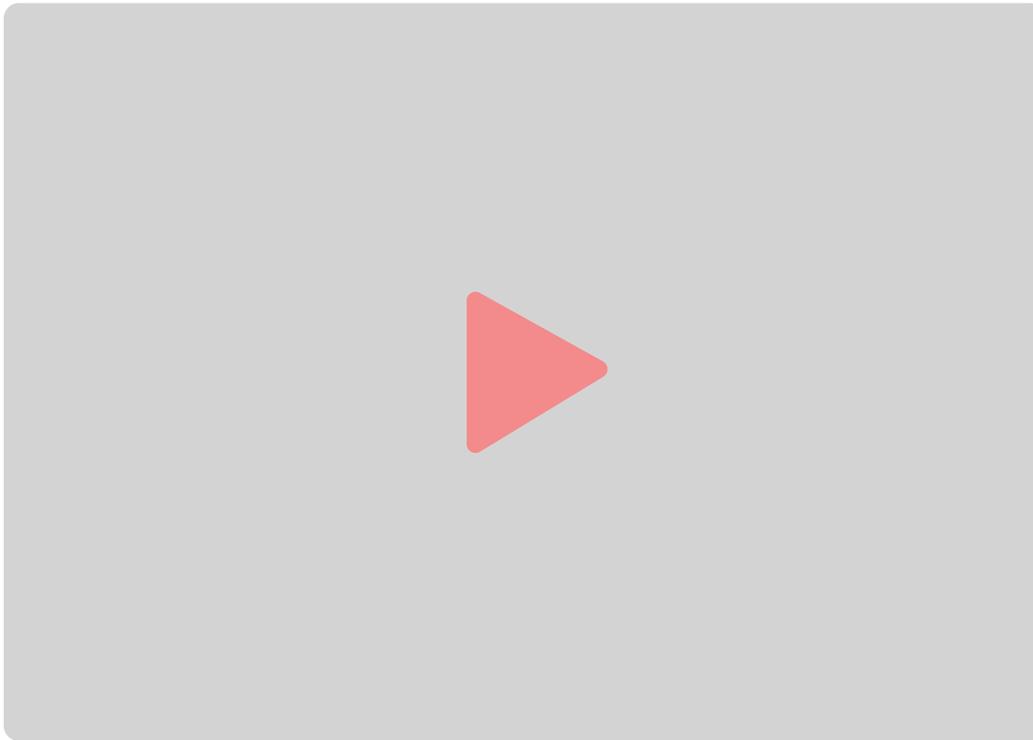
It could be a premium offer.



## Highlights and Quick Recap

In post-live video, you can highlight key-moments for the viewer, like a step in the recipe.

The viewer can choose to watch only the highlighted moments, making the live stream feel like it was edited, and to the point.





## Voice Recognition

- Changing point of views when needed.
- Enabling special viewers to go live in the stream. Since cooking requires both hands, we thought voice recognition and command is the best way to go.

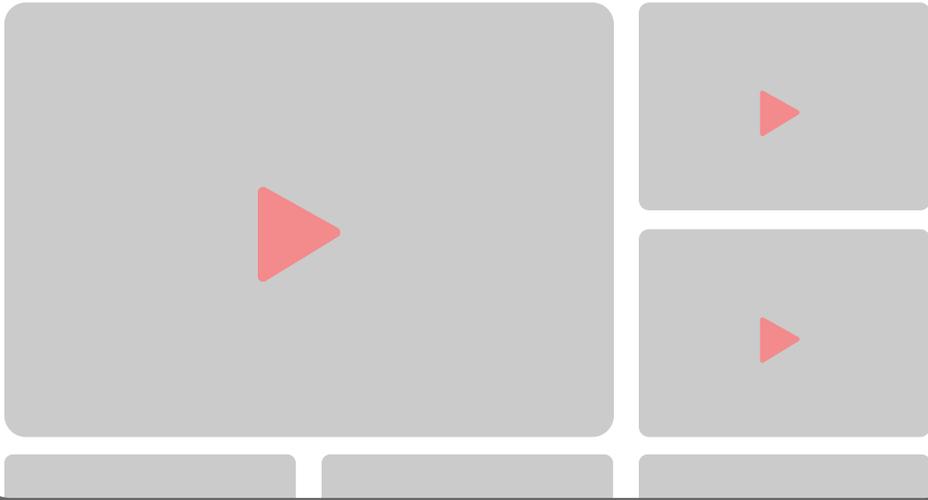
When wanting to communicate with an active audience, it's hard talking and reading the chat at the same time, so we make it into an audio conversation.

When hosting someone, a monolog turns to a dialog.

- Making polls based on voice input. Asking your viewer if they are ready, or would they prefer tuna or salmon, and getting an input from them is the basic, but if they can answer hands-free, that would be great. For this, also non-active viewers can input.

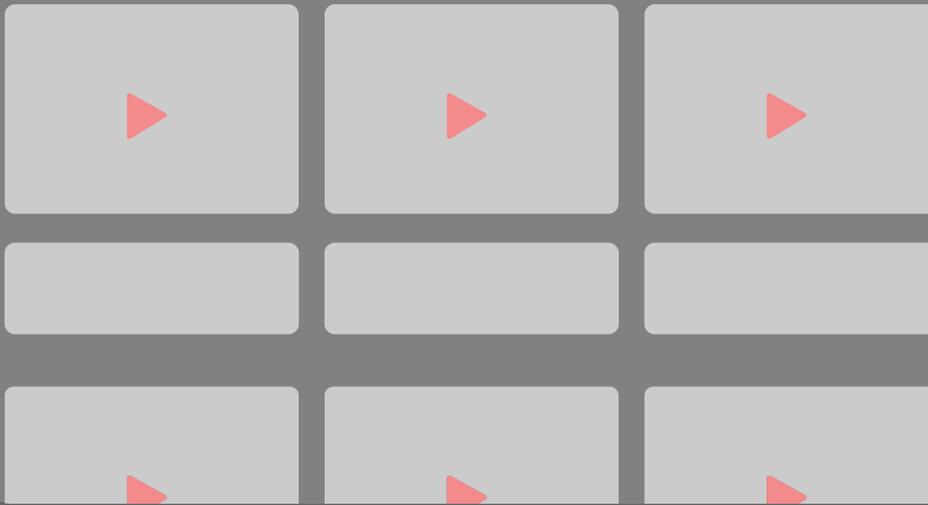
## Easy Falafel recipe

Stephanie27 started streamin 24:32 min ago



## HELLO NEREA & LORENZO

Continue watching together



## Content in context

- Currently, most live streaming content is based on the theme of the streamer profile or specifically based on the game the streamer is playing. Making finding a video stream sometimes hard, considering all the obstacles.

We are suggesting content aggregation, based on the live stream content at the moment. suggesting a video on what you are currently viewing (whether it's live or post live), as well as creating continuity to stream, after it has ended.

- From the angle of the viewer, we suggest aggregating, based not only on one profile, and personalization but on the ones watching together, creating a personalized experience for the group as a group.