



Pump Priming Fund Call Guidance

Introduction

This is an internal call for applications for pump priming funds that support collaborative research projects between Northumbria University (NU) and Amsterdam University of Applied Sciences (AUAS). The purpose of the call is to deliver on the aims and objectives identified in the Joint Research Strategy (JRS).

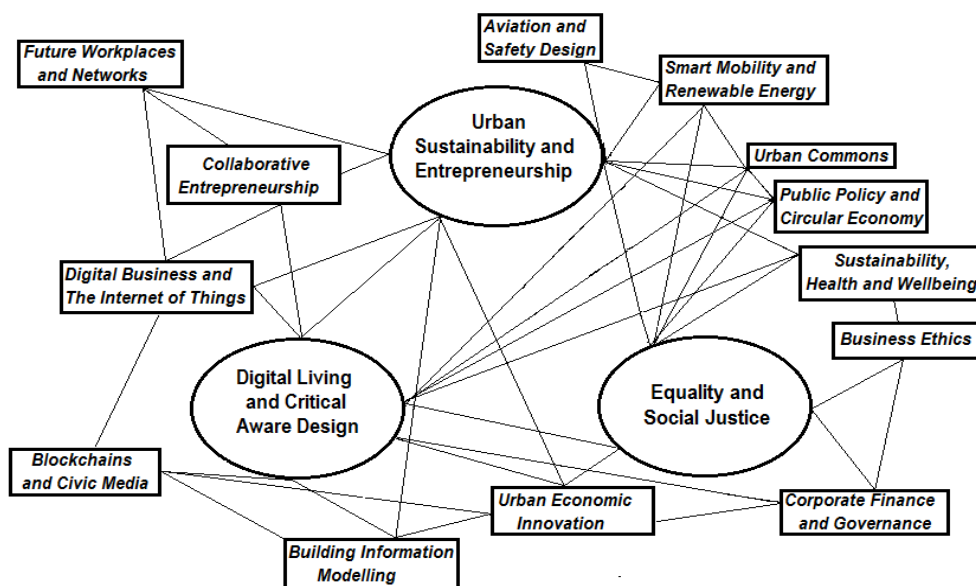
Joint Research Strategy Aims and Objectives:

The partnership aims to foster research collaborations and mutual support between the two universities, with the objective to develop and strengthen joint research ventures. The following 6 objectives are identified in the JRS:

1. Enhancing global reputation by promoting the Amsterdam Campus as a centre for research excellency;
2. Generating world-class research in key-areas of strength identified across NU and AUAS;
3. Expanding inter- and multi-disciplinarily approaches to strengthen profile and impact at a global level;
4. Increasing volume of world-leading research outputs and competitive bids;
5. Establishing research-led and research-informed programmes at UG and PG levels;
6. Establishing a mutual professional and stimulating learning environment for researchers and teachers;
7. Building on and supporting each other’s qualifications, accreditations and research services.

The JRS identifies three Priority Research Areas of overlap and common interest:

- Urban Sustainability and Entrepreneurship
- Digital Living and Critical Aware Design
- Equality and Social Justice



Scope of the Call

This call seeks to deliver against the aim identified in the Joint Research Strategy to generate world-class research in three Priority Research Areas across NU and AUAS through the pump priming activities. Applicants must therefore make clear how the activities will support more substantive research and how the collaboration will seek to sustain itself through external funding applications.

Who can apply?

Applications will be considered from all academic staff who can demonstrate that the proposed activity will support a joint research collaboration between colleagues at NU and AUAS in one or more of the Priority Research Areas identified in the Joint Research Strategy. **A minimum requirement of eligibility is that the application must involve at least one colleague from NU and AUAS.**

What can be funded

Funding can be requested for a range of activities, provided they will pave the way for more substantive research and the partnership will seek external funding to sustain itself. This may include but is not limited to:

- Purposeful visits to develop and/or deepen a partnership with a specific objective;
- Pilot research;
- Provision of research working conferences/seminars.

Funding covers directly incurred costs only, such as travel and subsistence, small amounts of casual research assistance and the purchase of minor equipment and consumables associated with preliminary research.

Maximum value

Projects are not expected to exceed **£5,000**. However, the panel will consider higher value applications where explicit justification is given. All costs must be fully justified and accounted for afterwards.

Project budgets must be developed in collaboration and each university will fund the costs associated with their staff. Northumbria University colleagues are asked to use the 'Costing Appendix' to develop their budget. Please note, it is not necessary for the budgets to be evenly weighted between the two institutions.

Dates and duration

Applications will be invited in two rounds as follows:

Round 1: deadline Friday 20th March 2020 for projects ending before July 31st 2020 (closed)

Round 2: deadline Friday 4th September for projects ending before December 31st 2020 (open summer 2020)

Application Process

Applications should provide detail and justification of eligible costs. Only directly incurred costs will be covered by the funding.

Completed applications forms should be submitted by email, pre-fixing the subject line with **NU-AUAS Pump Priming**, to: researchsupport@northumbria.ac.uk and carem@hva.nl.

Key Considerations

All colleagues are advised to read the Joint Research Strategy before applying and consider how their project aligns both its aims and intended outcomes.

Assessment of Applications

Applications will be assessed by a panel drawn from Faculty Executives, Academics and Professional Services at both NU and AUAS. Applications will be shared with the panel electronically and assessed at the next meeting of the NU-AUAS Management Group. Outcomes will be communicated to applicants as soon as possible.

Assessment criteria

Projects will be scored out of 10 for each of the criteria below:

1. High quality research
2. Realistic work plan with clear deliverables
3. Project team's expertise and experience relevant to the delivery of the project
4. Clear description of how proposed activity is aligned with the aims of the JRS
5. Justification of costs

Reporting

If you are successful in your application, the granting of funds is conditional upon your agreement and commitment to provide, to the panel, a full report on the success, results and outcomes

Contact Details

For further information about this opportunity please contact:

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