



Overzicht alternatieve financieringsvormen

*Rondetafelbijeenkomst
Gestapeld Financieren*

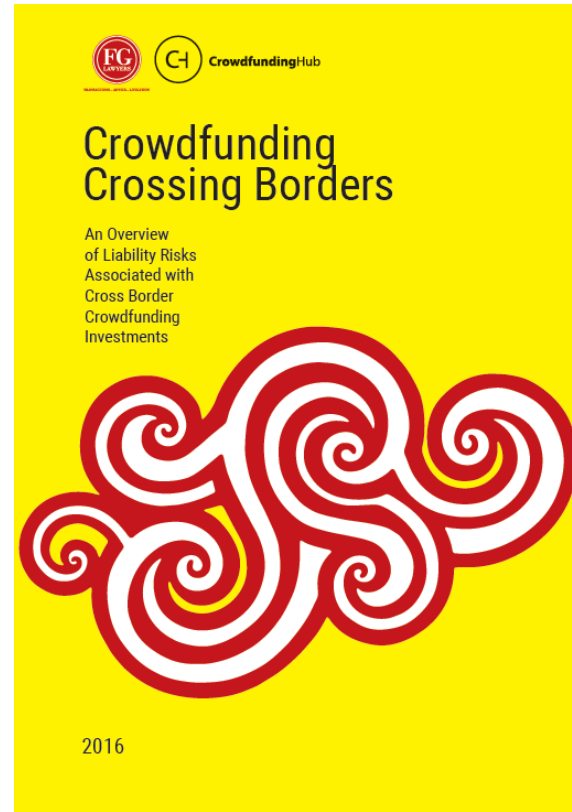
Amsterdam, 13 mei 2016
Carlien Roodink



CrowdfundingHub

CrowdfundingHub is the European knowledge centre for alternative & community finance. We are dedicated to developing a sustainable ecosystem supporting the growth of alternative & community finance.





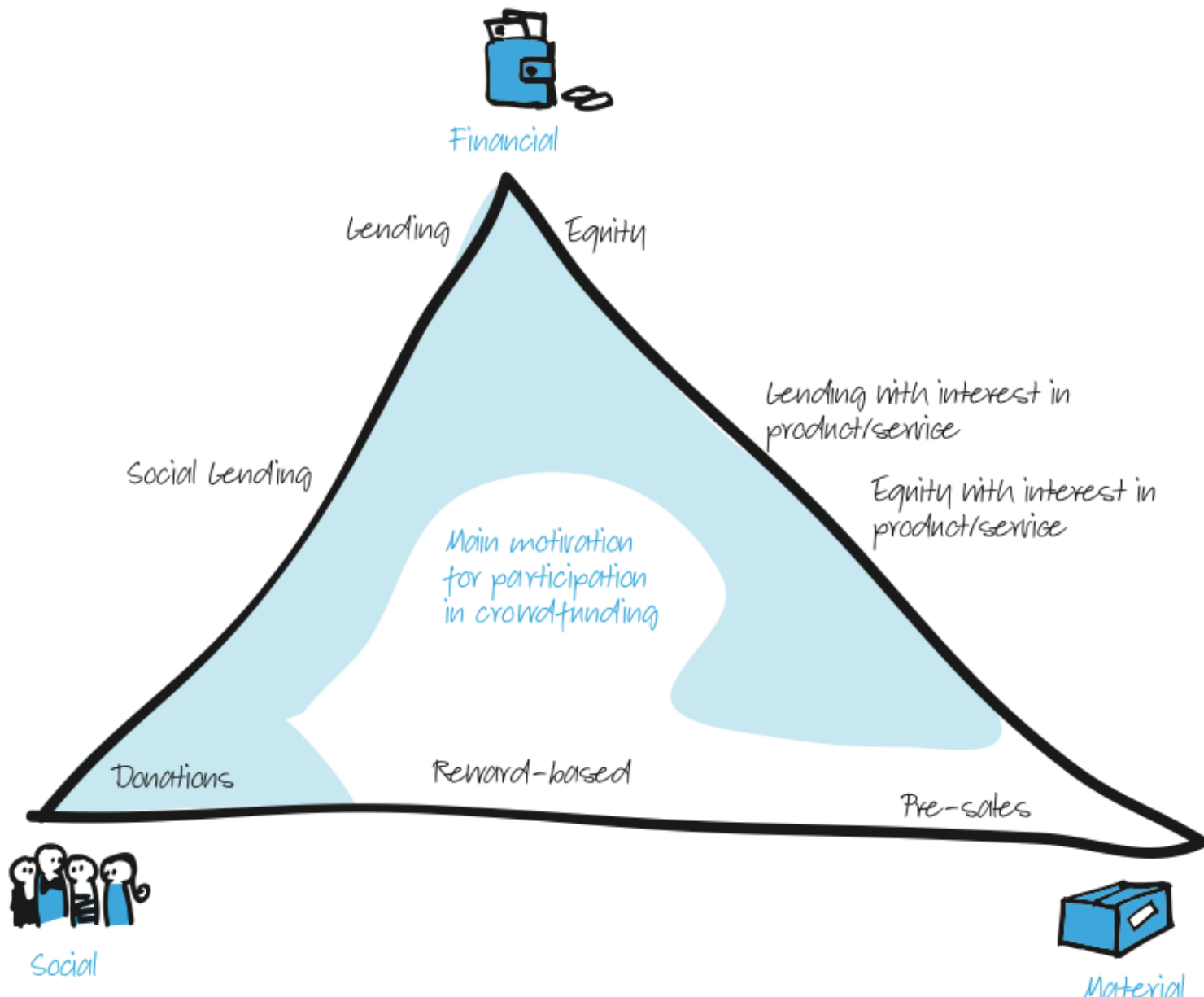
www.crowdfundingineurope.eu

www.crowdfundingcrossingborders.eu

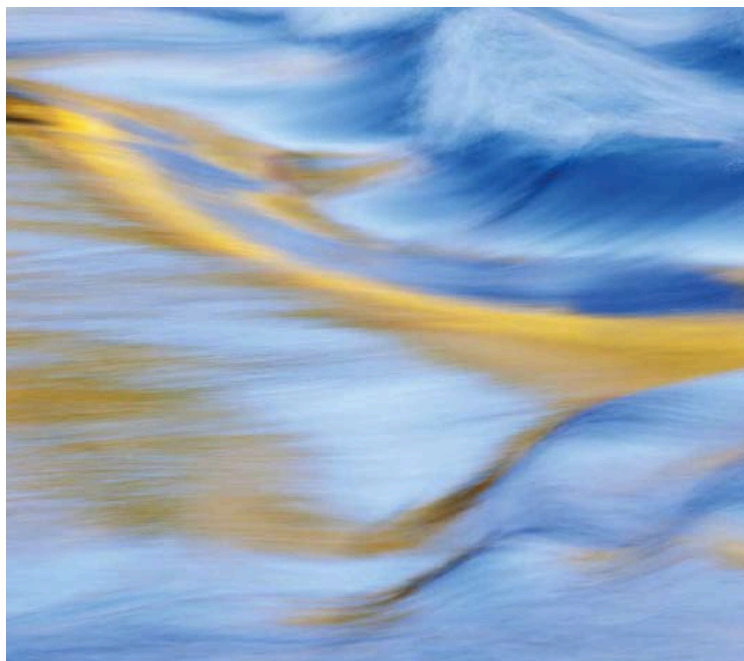
Types of Crowdfunding

Basis	Donation	Rewards	Lending	Equity
ROI	Good Feeling	Products & Discounts	Interest Income	Stock & Real Estate

Different types of funding
Donations, pre-sales, loans, equity



ROI = Return on Involvement
 Financial, material and social returns



Moving Mainstream

The European Alternative Finance Benchmarking Report

Robert Wardrop, Bryan Zhang, Raghavendra Rau and Mia Gray

February 2015



Taxonomy of Alternative Finance

P2P Consumer Lending

Reward-based Crowdfunding

P2P Business Lending

Equity-based Crowdfunding

Community Shares/Microfinance

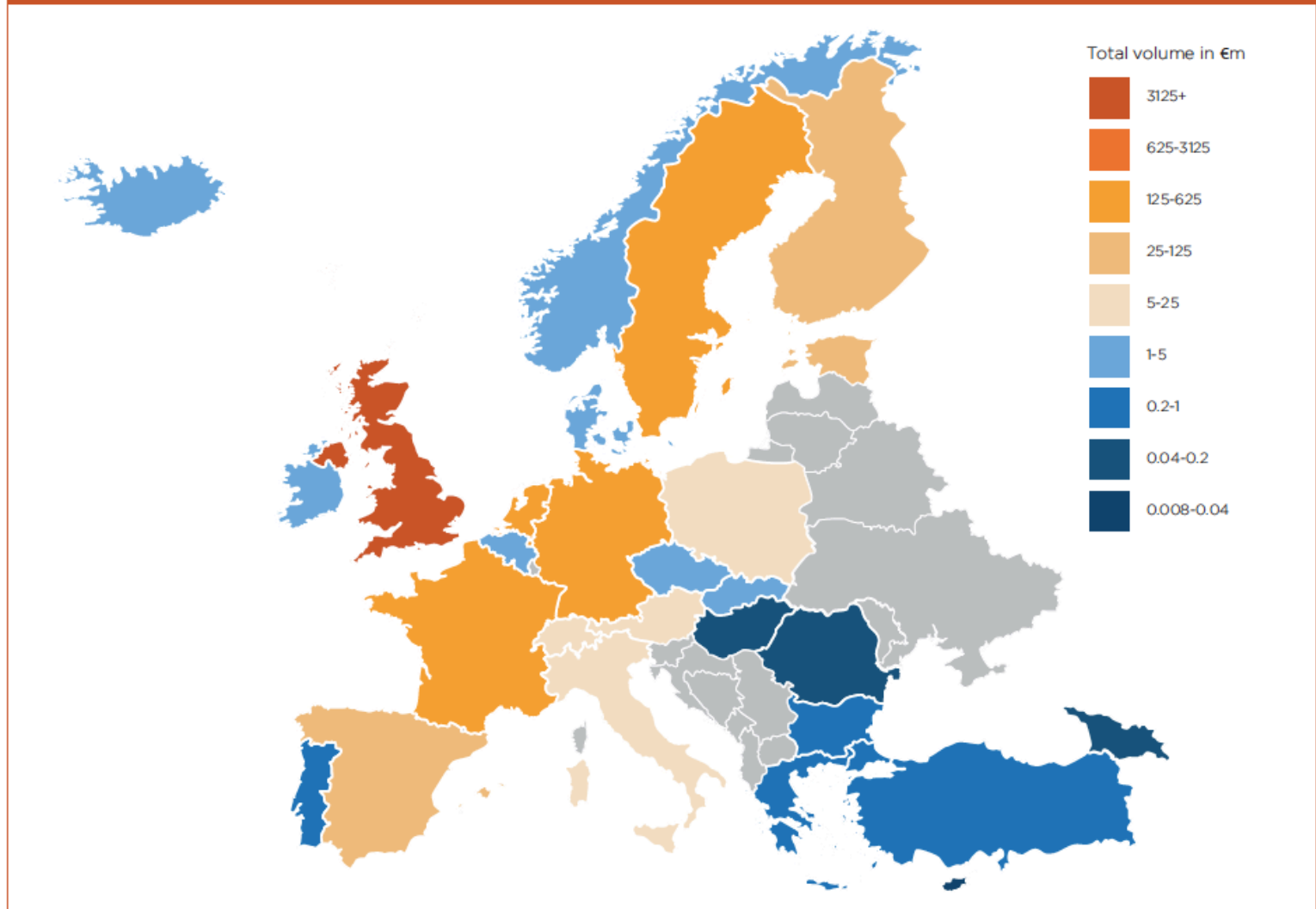
Donation-based Crowdfunding

Invoice Trading

Debt-based Securities

Pension-led Funding

COMPARATIVE VOLUME OF ALTERNATIVE FINANCE TRANSACTIONS 2012-2014



Source: Moving Mainstream - The European Alternative Finance Benchmarking Report

Pushing Boundaries -The 2015 UK Alternative Finance Industry Report

IN 2015 THE MARKET GREW TO
£3.2 BILLION



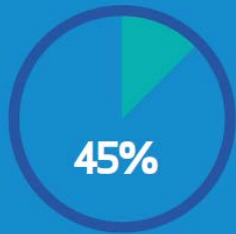
BUSINESS LENDING:

 **12%** of the market for lending to small businesses in the UK.


START-UP INVESTMENT:

Equity-based crowdfunding is **15.6%**
 of total UK seed and venture-stage equity investment

GROWING INSTITUTIONALISATION OF THE MARKET



of all platforms reported some institutional involvement



of all P2P business loans in 2015 were funded by institutions



of all P2P consumer loans in 2015 were funded by institutions

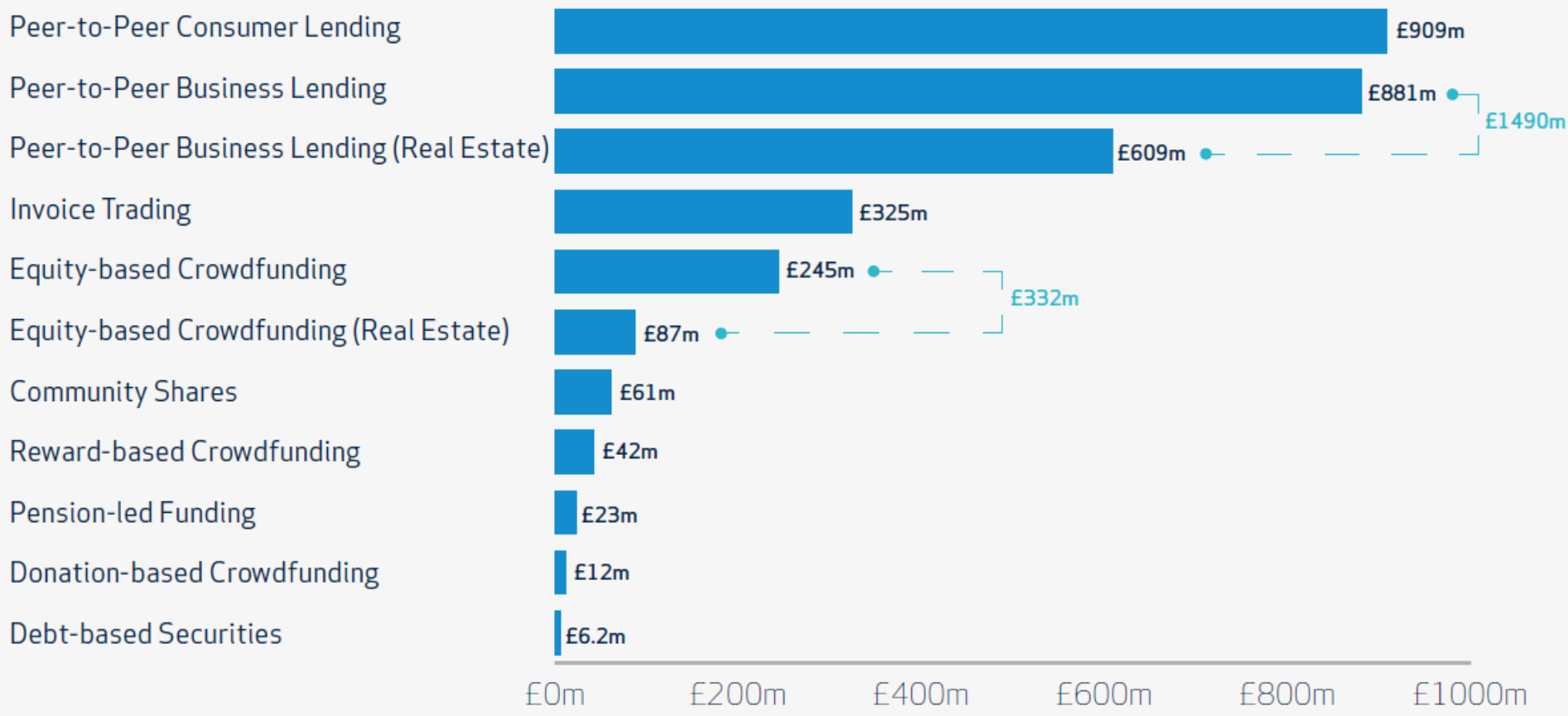
EQUITY-BASED CROWDFUNDING

is the second fastest growing sector - up by 295% from £84 million raised in 2014 to £332 million (including real estate crowdfunding) in 2015



2015 Market Volume by Alternative Finance Model

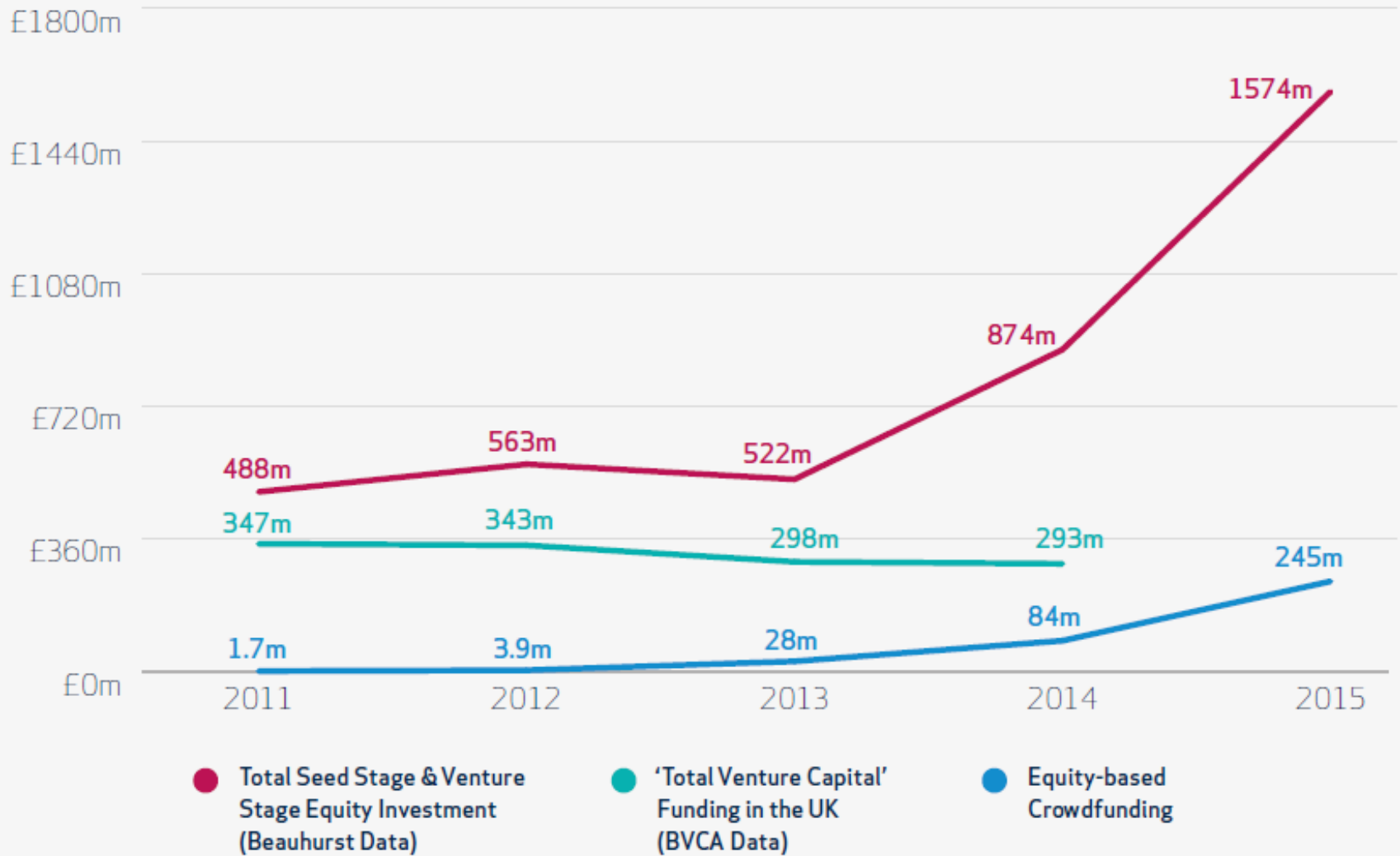
Figure 3



Source: Pushing Bounderies -The 2015 UK Alternative Finance Industry Report

Equity-based Crowdfunding in the Context of VC/Equity Investment in the UK (2011-2015)

Figure 10



**BREAKING NEW GROUND:
THE AMERICAS ALTERNATIVE FINANCE BENCHMARKING REPORT**

Figure 10: Alternative Finance Model Market Share in the Americas (2015)

