



Smart City Dialogue

Smart city pilot projects: scaling up or fading out? *Experiences from Amsterdam*

We invite you to take part in a small scale seminar at the Amsterdam University of Applied Sciences about the challenge of upscaling from pilot projects. In many cities, “smart city” pilot projects are set up to develop new solutions for sustainable energy, better mobility, circular economy etc. Typically, these projects are supported by the municipality, funded by subsidies, and run in partnerships. In many cases however, their impact is very limited, as many projects die after the pilot stage, and never scale up. Dr. Willem van Winden will discuss the challenge of upscaling, focusing on urban sustainability innovation projects in which several partners – with different missions and agenda’s and incentives- join up. After his lecture, he will open the dialogue with some interesting propositions.

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- 9:00 – 9:05** **Opening**
9:05 – 9:35 **Lecture ‘scaling up or fading out’ by Dr. Willem van Winden**
9:35 – 09:45 **Coffee break**
09:45 – 10:30 **Smart City dialogue about...**
- Why do most pilot projects NOT scale up?
 - What are the main barriers?
 - How to “build in” the scaling process from the start?



Date: 10th of March 2016
Room: Ground floor at the AUAS location
‘Wibauthuis’
*(When you enter the Wibauthuis, it is on the left
side, behind the coffee corner)*
Address: Wibautstraat 3b, Amsterdam
Time: 9:00 – 10:30

Sign up to seminar by email: m.frederiks@hva.nl



Dr. Willem van Winden

Dr. Willem van Winden (PhD) is an urban economist specialized in urban innovation and policy. He is professor of Urban Knowledge Economy & Strategy at Amsterdam University of Applied Sciences. He has published widely on urban innovation and related topics, in books and international peer-reviewed scientific journals. He leads a research team that focuses on urban innovations, inter-organisational business models for smart cities, campus development, synergy management in clusters and triple helix collaboration.

Smart City Entrepreneurial Lab

The Smart City Dialogue is an initiative of the Smart City Entrepreneurial Lab. Smart city research projects are incorporated in this lab, part of the AUAS’ Entrepreneurship Program. It is a collaboration between two faculties of this university; Faculty Business and Economics and Faculty of Technology. The lab brings entrepreneurs, researchers and students together to do practical scientific research on suitable business models for smart city solutions. Together with partner Amsterdam Smart City we aim to contribute to a smart city where urban stakeholders learn to innovate together, co-creating solutions that enhance urban quality of life and generate new business opportunities.