Checklist: How COMPLEX is my text?

		LOW COMPLEXITY	MODERATELY-LOW COMPLEXITY	MODERATELY-HIGH COMPLEXITY	HIGH COMPLEXITY
Content	Prior knowledge	topic is familiar, with some details new to the reader no references to/citations of other texts or outside ideas, theories, events, etc.	requires some content knowledge; although information is rolled out slowly and ideas are repeated to support understanding few references to/citations of other texts or outside ideas, theories, events, etc	requires moderate levels of specific content knowledge; minimal repetition of ideas throughout the text some references to/citations ofother texts or outside ideas, theories, events, etc.	topic is mostly unfamiliar to the reader; requires extensive, perhaps specialized content knowledge many references to/citations of other texts or outside ideas, theories, events, etc.
	Level of abstraction	contains simple and concrete ideas and concepts, many examples from daily practice	contains both simple and concrete ideas and concepts, as well as more complex ones some examples from daily practice	contains a series of recognisable ideas alternated with challenging, more unfamiliar/abstract concepts, examples from professional practice	contains many new, unknown ideas and/or complex, challenging abstract concepts, possibly examples based on theory
	linformation density	low information density	moderately low information density	moderately high information density	high information density
Text features	text length	short text medium/large size, plain font	medium text medium size plain font	long text medium/small plain font	long text small size; plain and/or ornate font
	text structure	connections between ideas/sections are explicit through use of signposts, etc. easy to follow	connections between ideas/section are largely explicit mostly easy to follow	connections between ideas/sections may be hard to follow at times	connections between ideas/sections are subtle and hard to follow
	illustrations	easy-to-understand illustrations they support the text, not essential to understanding it	somewhat complex illustrations, not essential to understanding the text	complex illustrations they may not be essential to understanding the text	complex illustrations essential to understanding the text
Language features	vocabulary	familiar, explicit, easy-to-understand	largely familiar, explicit, easy-to-understand some academic or domain-specific vocabulary	somewhat complex vocabulary occasionally unfamiliar, domain-specific, or overly academic	dense and complex language generally unfamiliar, domain-specific, overly academic or ambiguous
	sentence length	mainly simple sentences	simple and more complex sentences	many long and complex sentences	many long and complex sentences, often containing intricate detail or concepts
Task		LOW COMPLEXITY	MODERATELY-LOW COMPLEXITY	MODERATELY-HIGH COMPLEXITY	HIGH COMPLEXITY

Creating Tomorrow