



Amsterdam University
of Applied Sciences

INAUGURAL LECTURE

Collaborative Organizing for Grand Challenges

Engaging in collaborative
innovation and entrepreneurship

Lori DiVito, PhD

Professor Collaborative
Innovation and
Entrepreneurship

Creating Tomorrow

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The Collaborative Innovation and Entrepreneurship professorship focuses on the collaborative paradigm in economic transformation – the ways diverse organizations in global value chains innovate and act in partnerships to address ecological and social grand challenges. Collaboration with multiple and diverse stakeholders is complex and challenging. Stakeholders have different interests, may compete with each other, or are just not ready to move as fast or as radically as others. Yet, we know that grand challenges are too complex and systemic for any one organization to address alone. Business leaders have an important role to play in transforming economic ecosystems and catalysing change among stakeholders and industry actors. They must move from linear thinking, where sustainability is a market for green or social products, to circular and inclusive thinking, where regeneration of natural ecosystems occurs and economic profits are equally distributed. The Collaborative Innovation and Entrepreneurship professorship aims to contribute knowledge, support organizations, and facilitate learning

about collaborative organizational forms and practices – what we call collaborative organizing – for a more sustainable, regenerative and thriving 21st century economic system.

Lori DiVito, Professor Collaborative Innovation and Entrepreneurship, will present her inaugural lecture on Tuesday, June 7, 2022 at 4 p.m. (CET). In this lecture she will explain how her research group contributes to research, education, and practice.

You are cordially invited by the Board of Trustees to attend this inaugural lecture online via a livecast link below or on location at New Metropolis in Amsterdam Zuidoost. There are a limited number of seats available on location.

Dr. G.R. (Geleyn) Meijer
Vice-Chancellor, Amsterdam
University of Applied Sciences

PUBLIC LECTURE JUNE 7, 4 P.M. CET

Please register for the lecture in New Metropolis using [this link](#). You can also register and follow the livecast via: www.hva.nl/lectoraleredeloridivito